



*The*  
**BRITISH  
UNIVERSITY  
IN EGYPT**

FACULTY OF BUSINESS  
ADMINISTRATION, ECONOMICS  
AND POLITICAL SCIENCE

Call For Abstracts

# **The Annual Conference of Business, Economics and Politics in the Middle East 2024**

**Navigating Issues in:  
Emerging Technologies, Security and Sustainability**

**9 November 2024**

**The British University in Egypt  
Hybrid**

**Co-organizers**

EST 1892

**LSBU**



**Harper Adams  
University**

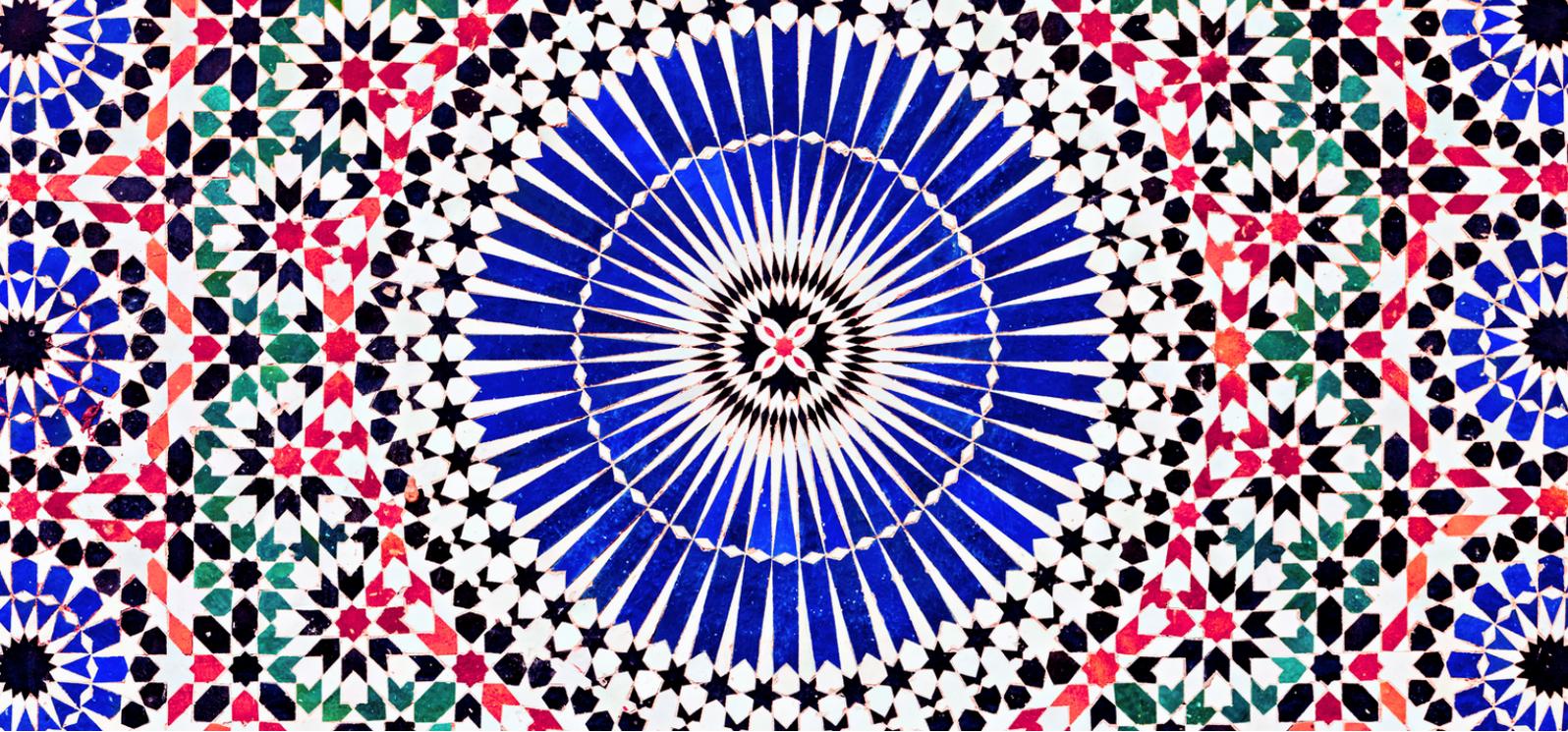


**HAROKOPIO UNIVERSITY**  
SCHOOL OF ENVIRONMENT, GEOGRAPHY AND APPLIED ECONOMICS  
**DEPARTMENT OF ECONOMICS & SUSTAINABLE DEVELOPMENT**  
(FORMER DEPARTMENT OF HOME ECONOMICS AND ECOLOGY)



**INFER**  
INTERNATIONAL NETWORK FOR  
ECONOMIC RESEARCH





*BAEPS - Empowering the Mind, Leading the Future*

**The Faculty of Business Administration, Economics, and Political Science (BAEPS) at The British University in Egypt** is delighted to host its annual conference with a vision to enrich academics' and practitioners' community with a wide range of research topics about the Middle East.

This year's conference is carried out in collaboration/co-organisation with the UK's **London South Bank University (LSBU); Harper Adams University, Department of Food, Land and Agribusiness Management (FLAM);** Greece's **Harokopio University, Department of Economics and Sustainable Development;** and Hungary's **Ludovika University of Public Service (LUPS), Faculty of Public Governance, and International Studies.** The **International Network for Economic Research (INFER)** also supports the conference.

We believe there is a need for more balance between international research on the Middle East, and local and homegrown knowledge about the Middle East region from the region itself.

With the recent developments in the Middle East, the region proves to be a focal point of security issues, migration, refugees, and climate change in addition to continuing to struggle with accommodating and embracing artificial intelligence and emerging technologies.

The aim of this year's conference is to create and sustain emphasis on studying this region while employing and encouraging interdisciplinary perspectives ranging from business, economics, and political science.



# Conference Tracks

## First Track: Emerging Technologies: Opportunities and Challenges

This track examines topics related to the impact of emerging technologies on the **businesses, economics and politics in the Middle east.**

The world is currently dominated by Artificial Intelligence, Machine Learning and all forms of emerging technologies changing various aspects of businesses, governments and people's lives.

This poses too many questions regarding the importance of regulations, the future of work, and inequalities.

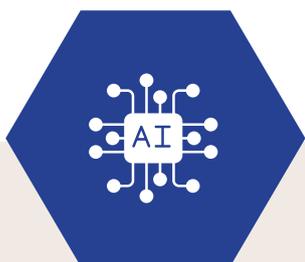


## Second Track: Security in the Middle East

This track examines various traditional and non-traditional understandings of security.

It calls into question prominent issues, including but not limited to human security, food security, cyber-security, energy security, the refugees and migration crises, and the future of security in the region given the recent developments in Gaza.

Overriding these are theoretical, normative, and practical questions which probe the region's stability.



Emerging  
Technologies



Security



Sustainability



Middle East

# Conference Tracks

## **Third Track: Sustainability in Dynamic Environments**

This track examines topics related to the sustainability efforts as well as their effectiveness in the Middle East.

The importance of meeting the needs of the present without jeopardizing the ability of future generations to meet theirs is getting more and more critical, with a growing recognition that serious action needs to be taken on all levels.

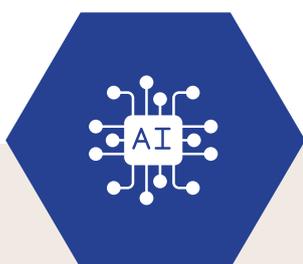
This track includes issues related to gender equality, environment, sustainable economies, corporate social responsibility, etc.



**Postgraduates are welcome to present their ideas in the previous tracks: Emerging Technologies, Security and Sustainability**

## **Fourth Track: Postgraduate perspectives on Business, Economics and Political issues**

The conference organizers are also pleased to invite postgraduate students to submit their abstracts in issues related to Business, Economics and Political Science, beyond the conference tracks.



**Emerging  
Technologies**



**Security**



**Sustainability**



**Middle East**

# CALL FOR ABSTRACTS

## Nature of the conference

The conference will be held in a **hybrid** format.

**In-Person presentations** will be expected from speakers residing in Egypt with a possibility of virtual presentations only for speakers residing abroad

**Date of the conference:** 9 November 2024

## Venue

*The British University in Egypt, El-Shorouk City - Cairo, Egypt*

## Submissions

For enquiries & submission, contact Dr. Noha Ghazy at [noha.ghazy@bue.edu.eg](mailto:noha.ghazy@bue.edu.eg)

Abstract Submission Deadline (approx. 300 words)	30th of April
Decision and Registration	1st of June
Full paper submission (for review)	15th of August
Notification of Review Results	15th of October
Final Paper Submission (Modified Version)	2 Weeks after Conference

Failure to submit will result in the cancellation of registration; registration will not be refunded.

## Registration Fees

### For Egyptians:

500 EGP for Presenters

250 EGP for Attendees

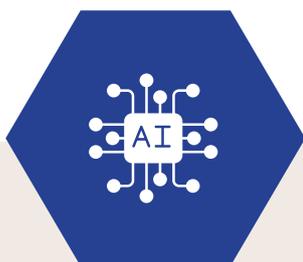
### For Non-Egyptians:

100 USD for International Presenters

50 USD for Attendees and Online Presenters

50% discount for graduate students

Academic Staff of The British University in Egypt are exempted from the fees



Emerging  
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Middle East